



# Deliver the right message, to the right People At The Right Time

## D I G I T A L   S I G N A G E   S O L U T I O N S



The need to communicate powerful messages to audiences in targeted locations or times is becoming critical for any organization.

Some of today's leading organizations are taking control of their messaging by authoring their own information, scheduling it to run at key times of the day and distributing it to multiple locations at once.

Spinitar can show you how:

### ■ Hospitality

- Increase brand power
- Real-time meeting room schedule
- Directional Signage
- Event/Activity information

### ■ Retail

- Targeted product marketing
- Brand awareness
- Audience specific marketing
- Time of day marketing
- Interactive kiosks

### ■ Cable TV

- Create compelling content
- Increase brand power
- Increase sales with advertising
- Dedicated information channels
- Remote emergency access

### ■ Corporate Communication

- Improve internal / External communication
- Customer advertising
- Distribute corporate communication
- Lobby / Reception display

### ■ Government

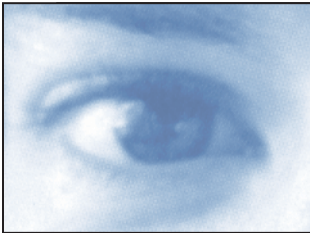
- Community information management
- Enhanced information sharing and collaboration
- Emergency response management

### ■ Education

- Interactive multimedia communication
- Efficient campus information sharing
- Increased student involvement

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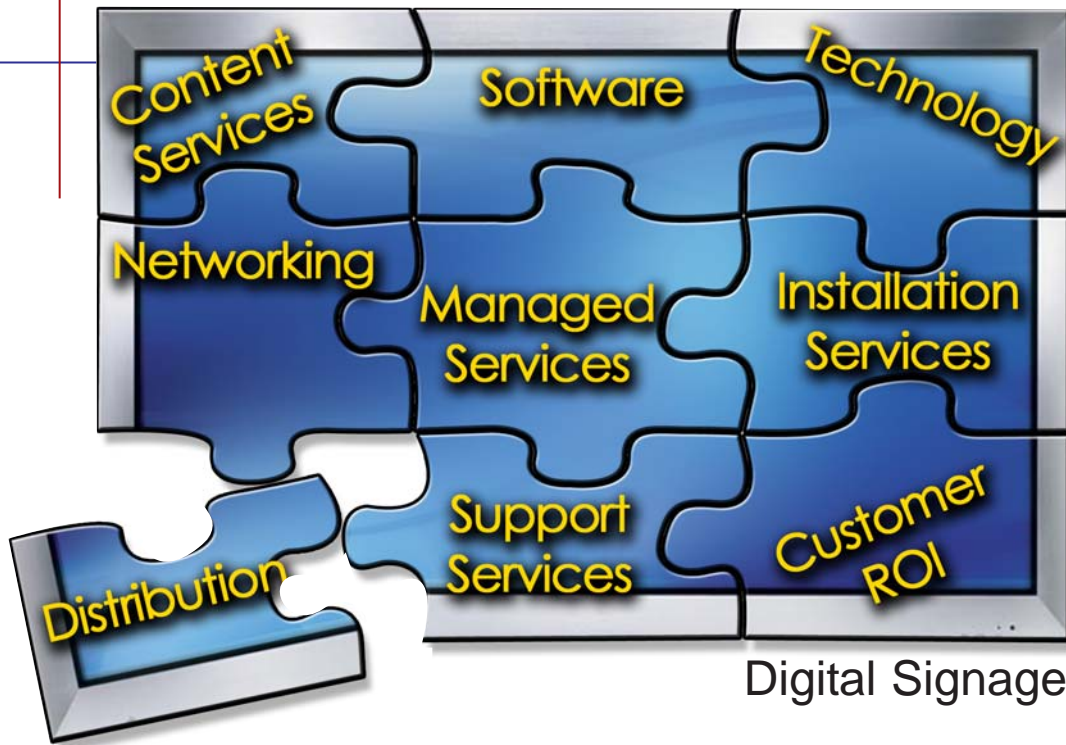
Contact Spinitar to help you reach your customers at the right time.



# Are you in Control of your Message?...

## We Are Your Single Source Provider

Spinitar can create your Digital Signage solution by integrating these components. Our capabilities can leverage resources internally or externally to create the right Digital Signage solution for your organization



### ABOUT US

Spinitar was founded in 1986 and is one of California's leading Audio Visual Systems Integration firms. Our four key divisions (Systems Integration, Presentation Products, Visual Products and Support Services) provide our customers with the best in class solutions and services.

[www.spinitar.com](http://www.spinitar.com)

## Leader in Dynamic Business Solutions

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